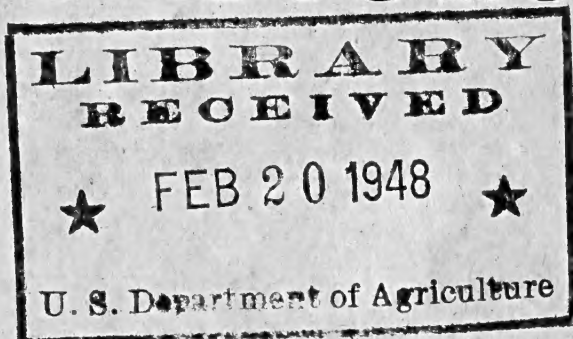


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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GLADIOLUS

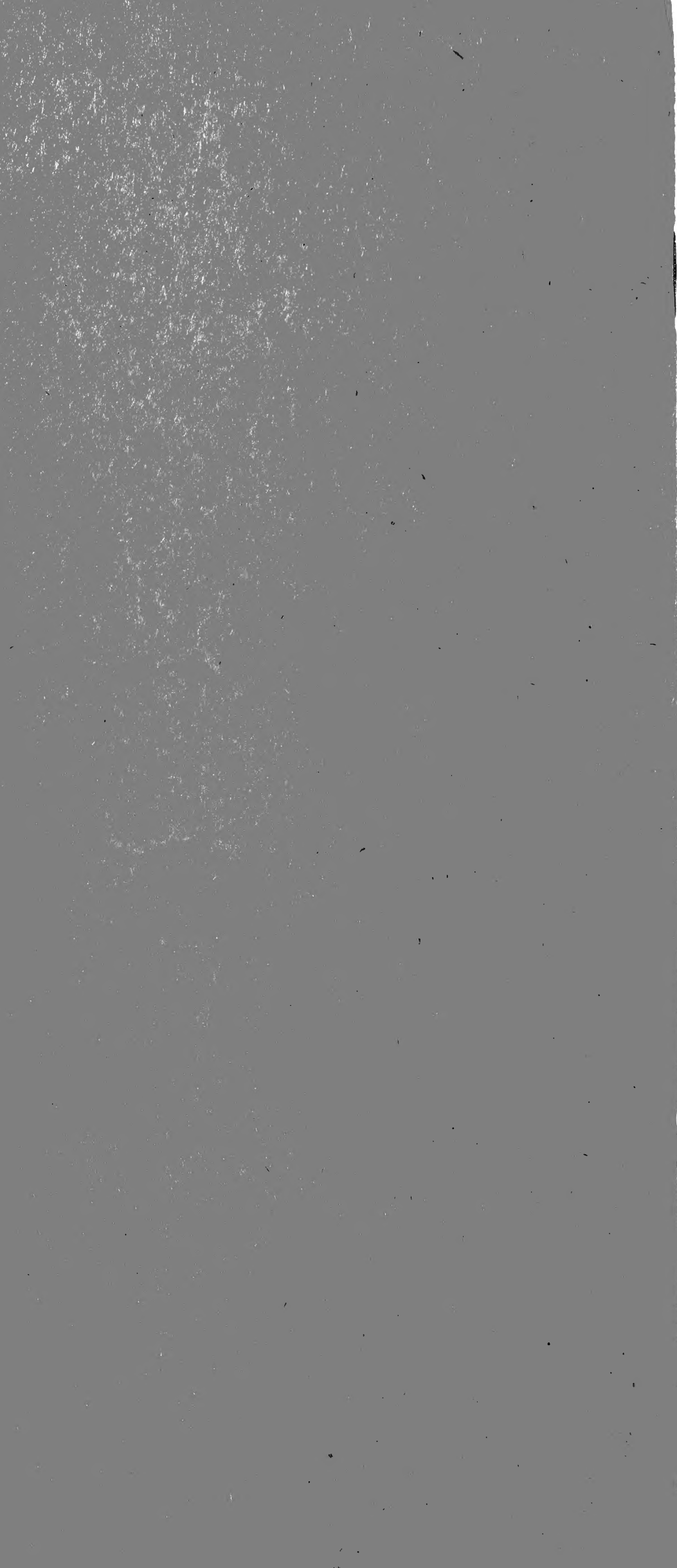


1948



Gelser Brothers

Dalton, New York



PRICES AND TERMS

Gladiolus prices are good for this spring only and good only as long as our present stocks last.

TERMS: Full remittance should accompany all orders. However, we will ship C. O. D. on request, when 25 per cent of the amount of the order is paid in advance.

SIZE OF GLADIOLUS BULBS

Large bulbs are $1\frac{1}{4}$ to 2 inches or more in diameter (No. 1 & No. 2) the best blooming size. Large bulbs are designated by the letter "L."

Medium bulbs are $\frac{3}{4}$ to $1\frac{1}{4}$ inches in diameter (No. 3 & No. 4). This size will give good bloom, but a little later than the large size. Medium bulbs are designated by the letter "M."

Small bulbs are $\frac{3}{8}$ to $\frac{3}{4}$ inches in diameter. This size is designated by the letter "S."

When there is a figure before the price of a variety, as 2-15c or 3-15c, it means 2 bulbs for 15c, or 3 bulbs for 15c, etc.

Cultural directions will be sent with all orders.

DELIVERY CHARGES

We pay the delivery charges on bulbs selected from our retail list. Bulbs priced by the 100 are not prepaid.

ORDER EARLY

Please send your order early in order to avoid disappointment, as many varieties will be sold out early.

There is a shortage of bulbs this season, due to decreased planting by nearly all growers and with the increased demand for bulbs, it looks now as though there will not be sufficient bulbs for all.

SECOND CHOICE PLEASE

Due to the heavy demand for bulbs this year, it is to your advantage and also to ours, if you would give a second choice, either in size or another variety.

GELSER BROTHERS
DALTON, N. Y.

MEMORANDUM

General List of Gladiolus

10 bulbs of a variety at 8 times the single price.

Abnaki (Funk) Vivid orange that will not burn in the sun. Opens 5 to 6 well arranged blooms on a tall plant. A good early cut flower. L 35c, S 15c, 10 blts. 20c.

Abu Hassan (Pf.) Color dark blue, much better than Pelegrina. Healthy grower with 7 to 8 medium sized florets open on a tall stiff stem. L 25c, M 20c, S 10c, 10 blts. 20c, 100 blts. \$1.50.

Algonquin (Palmer) Brilliant glowing scarlet 8 to 9 wide open ruffled needle point blooms open at one time. An exhibition and commercial variety. M 2-15c, S 4-15c, 100 blts. 25c.

American Commander (New) Large medium red. An improved Commander Koehl. Opens 6-8 blooms on a tall straight spike. L 10c, M 2-15c, S 3-10c, 50 blts. 25c.

Annamae (Pommert) A very early snow white, extra fine commercial to catch the early market. Good grower and propagator. M 2-15c, S 3-10c, 100 blts. 20c.

Astrid (Jack) Clear medium rose of a new and distinct shade, with a narrow throat line and a slight feather in the throat. Tall, husky grower with 6 or more ruffled blooms open. A very beautiful variety. L \$1.50, S 75c, 3 blts. 25c.

Atlas (Pf.) A very nice violet blue, with darker throat blotch. One of the best early blues, 6 to 7 florets open on a strong spike. L 10c, M 2-15c, S 4-15c.

Badger Beauty (Krueger) A beautiful lavender with a creamy throat that does not fleck. Medium sized blooms on a tall slender stem. M 2-15c, S 2-10c.

Bancroft Winsor (Winsor) Beautiful orange with deeper and more reddish plume in throat. Large florets on a straight stiff stem. Blooms will not burn in the sun. M 2-15c, S 4-15c, 100 blts. 25c.

Beacon (Palmer) Clear bright rose scarlet with large cream blotch. 8 to 10 medium size blooms on a good stem open at one time. M 3-15c, S 3-10c, 100 blts. 25c.

Bengasi (Cave) Beautiful light pink blending to a white throat with a few light lines in throat. 7 to 8 large ruffled flowers on a tall, strong stem. Bengasi created quite a sensation when introduced. L \$2.00, M \$1.50, S \$1.00, 2 blts. 30c.

Bingo (Canine) A soft creamy rose with blended rose blotch. Very tall robust spikes with 5-6 large florets open. Picardy sport. M 2-15c, S 3-15c, 100 blts. 25c.

Bittersweet (Troyer) Bittersweet orange with purple throat. Tall plant with many large open florets. An outstanding variety. L 15c, M 10c, S 2-10c, 100 blts. 50c.

Black Diamond (Gelser) Very dark red, almost black, intensely ruffled with 5-6 medium sized florets open. Has a color sheen lacking in most dark reds. Well liked by florists. Bulblets are quite hard to germinate. L 25c, M 20c, S 10c, 15 blts. 25c.

Black Opal (Errey) Very dark red with many blooms open on a long flowerhead. M 2-10c, S 3-10c, Pint blts. \$1.50.

Bloemfontain (K & M) Color salmon with a soft yellow blotch. Many large open flowers on a tall, stiff stem. Midseason cut flower. L 35c, M 25c, S 15c, 25 blts. 25c.

Blue Beauty (Pf.) Large wide open blue flowers on a tall straight spike. The best of Pfitzer's older blues. L 10c, M 2-15c, S 3-15c, 100 blts. 25c.

Buckeye Bronze (Wilson) Smoky old rose. A very fine novelty in a different color. L 15c, M 10c, S 2-10c, 100 blts. 25c.

Burma (Palmer) A very deep rose shading lighter in the throat. Heavily ruffled blooms on a straight spike. Very heavy texture. Nearly every bud will show color when first flower opens. L 25c, M 15c, S 2-15c, 15 blts. 25c.

Capeheart (Winsor) Light salmon rose, deeper at the edges of the petals with a slight rose feather in the throat. A fine early commercial. M 2-15c, S 3-15c, 100 blts. 25c.

Carrara (Baerman) Large creamy white. Very tall grower with 7-8 florets open on a long flowerhead. L 40c, M 30c, S 15c, 10 blts. 30c.

Casablanca (Majeski) Tall, creamy white. Opens 6-8 blooms on a tall spike. A good commercial. L 15c, M 10c, S 2-10c, 100 blts. 50c.

Centennial (Fischer) A beautiful large scarlet with wide open florets on a straight spike. 5-6 blooms open on a long flowerhead. L 10c, M 2-15c, S 3-10c, 100 blts. 25c.

Connecticut Yankee (Schen.) Large blush pink with a most attractive scarlet throat blotch. Opens 8-9 blooms on a straight spike and long flowerhead. Rather shy producer of bulblets. L \$1.50, M \$1.00, S 75c, 2 blts. 25c.

Corona (Palmer) Large creamy white with picotee edge. Opens 6-8 blooms on a tall, strong plant. A leading commercial. L 10c, M 3-15c, S 5-15c, 100 blts. 25c.

Coutt's Orchid (Coutt) Immense round florets of a light orchid rose with a cream throat. Rather short flowerhead, but color is very beautiful. L 15c, M 2-20c, S 3-15c, 100 blts. 30c.

Creteil (K & M) Color delicate salmon pink with creamy blotch. 8-10 wide open flowers on a strong upright stem. Midseason variety. L 30c, M 20c, S 15c, 10 blts. 15c.

Crinkle Cream (Ellis) Ruffled cream with wide open florets. One of the most beautiful light yellows. Very tall, strong grower. Late. L 30c, M 20c, S 10c.

Criterion (Krueger) Light pink with many wide open florets on a tall stem. Blooms in midseason. A very fine variety. L 10c, M 2-15c.

C. W. Gannett (Cham.) Mammoth rose flaked lavender with cherry blotch. A giant in size and many florets open on a very tall, strong stem. L 40c, M 30c, S 20c, 10 blts. 25c.

Daisy Mae (Lins) Beautiful orange pink with cherry throat. Tall, strong, husky grower with 7-8 large, well-placed, open blooms. L \$1.00, M 75c, S 50c, 3 blts. 25c, 100 blts. \$5.00.

Dauntless (Errey) Color an attractive pale pink shading to petunia in the throat. Tall growing with many large flowers open. An extra fast propagator. L 30c, M 20c, S 10c, 10 blts. 25c.

Diane (Krueger) Orange color with cream throat. Tall growing with 5-6 large well-placed blooms open at one time. L 10c, M 2-15c, S 3-15c, 10 blts. 20c.

Dieppe (Hassel) Deep salmon red with darker blotch. Large flowers of a very beautiful color, 8-9 open at one time on a long flowerhead. A must have. L 50c, M 40c, S 25c, 10 blts. 30c.

Dr. van Dobben de Bruyn (Salman) Pure white with only a faint green shade deep in the throat. 6-8 large blooms open on a tall husky plant, good healthy grower and fast propagator. L 50c, M 40c, S 30c, 10 blts. 50c, 100 \$3.00.

Dr. Whiteley (Riley) Clear yellow apricot with a golden throat. Opens 5-6 large wide open blooms on a tall, straight stem. One of the best in this color. L 20c, M 15c, S 2-15c, 25 blts. 30c.

Elanora (Errey) Rich maroon purple or dark wine. Tall growing with 8-10 wide open flowers. A very beautiful dark purple. L 10c, M 2-15c, S 3-15c, 100 blts. 25c.

Elizabeth Maier (Maier) Pure light yellow with frilled petal edges. 10-12 open florets with several more showing color on a medium tall spike. L \$2.00, M \$1.50, S \$1.00, 2 blts. 20c.

Elizabeth the Queen (White) Beautiful clear lavender mauve with darker lines in the throat. Heavily waved and frilled florets 7-8 wide open on a medium tall stem. A very beautiful variety. Does best when given plenty of water. L 10c, M 2-15c, S 3-15c, 100 blts. 20c.

Essa Marie (Coutts) Large, round florets of a soft, deep, pink color that does not fleck. 8 five-inch florets open on a long spike that is free from crooks. L 50c, S 25c, 10 blts. 25c.

Ethel Cave Cole (Cave) Pure light pink, massive spikes with 8-10 open florets. May flecks some in hot weather. Fine early commercial. L 10c, M 2-15c, S 4-15c, 100 blts. 25c.

Exemplar (Krueger) Called a New Era in salmon shades. Opens 8-9 wide open ruffled blooms on long straight spikes. L 25c, M 15c, S 10c, 10 blts. 20c.

Firebrand (Butt) Dark signal red with two white lines on lower petals. Very stiff and straight stem, florets lie tight and flat with 8-10 well-placed blooms open. A fine commercial.

Gardenia (Sheer) Creamy white, opens up to 6 medium sized florets on a tall, slender stem. One of the best for cutting. L 2-15c.

General MacArthur (Hatch) Tall growing light rose. Opens 5-6 large, lightly ruffled blooms on a husky growing plant. L 20c, M 15c, S 2-15c, 10 blts. 25c.

Glamis (Palmer) Clear salmon rose with cream lip. Opens up to 6 large wide open ruffled needle point blooms on a medium tall stiff stem. A beautiful variety. L 10c, M 2-15c, S 4-20c, 100 blts. 30c.

Genghis Kahn (Sheer) Heavily ruffled pure pink blending to a light cream throat. Opens 6-7 large flowers on a medium tall spike. Florets are of heavy substance and very beautiful. L 80c, M 50c, S 30c, 5 blts. 25c.

Gold Dust (Pf.) Tall, very early deep yellow. One of the earliest to bloom in our garden. A fine early commercial. L 2-15c, M 3-15c, S 5-15c.

Golden State (Wheeler) Clear medium yellow that opens 8-10 large blooms on a long flowerhead. Described as a yellow Picardy. L 50c, M 30c, S 20c, 10 blts. 25c.

Grace Estella (Youmans) A beautiful salmon pink with cream throat. Opens 8 five-inch florets on a good straight spike. L 50c, M 40c, S 20c, 5 blts. 25c.

Greta Garbo (K & M) A very soft rose pink with creamy lower lip. Opens 6-7 well-expanded flowers on a tall, slender stem. Healthy grower and rapid propagator. L 2-15c, M 3-15c, S 5-15c, 100 blts. 25c.

Harmau (Both) Orange red with a rosy overtone, stands out like a house afire. Large wide open florets on a strong wiry stem. 6-8 open at one time. A fine commercial. M 2-15c, S 4-15c, 100 blts. 25c.

Hawkeye Red (Heaton) A bright red sport of Vagabond Prince. Tall growing, with many well-placed, open florets. L 30c, M 20c, S 10c, 10 blts. 25c.

Heavenly White (Moses) A sport of Rosa Van Lima. Sparkling blue white with a trace of lavender in the throat. Fine early commercial. L 40c, M 25c, S 15c, 15 blts. 25c.

Heidelberg Schloss (Pf.) Pure amber yellow, deeper in the throat. Strong straight stems. One of the best yellows when well grown. L 10c, M 2-15c.

High Finance (Wilson) Smoky light orange gray with a cream throat. A very tall, husky plant, long flowerhead with 8-9 large blooms open. One of the best smokies. L 20c, M 15c, S 10c, 25 blts. 25c.

Highlander (Zimmer) Deep lavender or lilac which will open 8-10 large florets on a tall, straight plant. This was our most beautiful lavender in 1947. L \$1.50, M \$1.00, S 75c, 10 blts. 50c.

Hindenberg's Memory (Pf.) Very deep scarlet red. Opens 6 or more large blooms on a tall spike. M 2-15c, S 3-15c.

Hokus Pokus (K & M) Buttercup yellow with vivid carmine blotch. A cheerful mixture of colors. Very early and interesting. L 50c, M 40c, S 25c, 10 blts. 25c.

Holland's Glory (K & M) Dark salmon pink with slight yellow throat marking. The large blooms are well placed on the tall straight stems. Florets of heavy texture will stand all weather. L 40c, M 30c, S 20c, 10 blts. 20c.

H. R. Hancock (Both) Clear deep cherry rose with a creamy white throat blotch. Perfect double row placement of 5-inch florets, 8-10 open on a tall plant. A fine commercial. L 30c, M 20c, S 10c, 100 blts. 50c.

Intruder (Graff) Large flame or scarlet with small orange feather on lower petals. Opens 8-9 large florets at one time. L \$1.50, M \$1.00, S 50c, 5 blts. 50c.

Ivy Robertson (Barrett) Color is cream and pink with a scarlet blotch. Very tall with about 8-9 4½-inch florets open on a long flowerhead. L 25c, M 15c, S 10c, 25 blts. 30c.

Joseph Haydn (Pf.) Light heliotrope violet with a large dark violet blotch. A very striking and unusual color, no other like it. Florets are wide open and of heavy texture on a medium tall stem. L 10c, S 3-15c, 100 blts. 40c.

J. Van Konynenburg (K & M) Beautiful vermilion or garnet red without markings. Tall, straight plant with 8-10 very large blooms open. A sensational exhibition and market variety. L \$1.50, M \$1.00, S 50c, 4 blts. 50c.

Kestrel (Palmer) Light orange salmon with cream throat. Tall, straight spikes with 8-10 large florets open. Good commercial. L 75c, M 50c, S 30c, 10 blts. 25c.

K & M's Triumph (K & M) Light salmon pink with creamy blotch. An early tall pink with many florets open. Fine for cutting. L 10c, M 2-15c, 100 blts. 30c.

King Bee (Krueger) Flaming scarlet, flaked deeper. Tall growing with many large florets open. Different and showy. M 10c, S 2-10c, 50 blts. 25c.

King William (Schen.) Soft salmon and apricot blending to a cream throat. A paler Picardy. Opens 8 large blooms on a tall, straight spike. L 10c, M 2-15c, S 3-10c, 100 blts. 20c.

Lady Boo (Graff) Pure shade of shell pink. 6-7 florets open on a straight spike. Will make a good commercial. L \$1.00, M 75c, S 50c, 10 blts. 50c.

Lady Jane (Lake) Clear cream with yellow lip. Will open 8 round, wide open blooms on a good stiff plant. Texture and placement are perfect. One of the very best cut flowers. L 10c, M 2-15c, S 3-10c, 100 blts. 25c.

Lajla (K & M) White with orange markings on creamy yellow blotch. Strong, wiry stems with 6-7 wide open florets. L 50c, M 40c, S 25c, 10 blts. 20c.

Lantana (Palmer) Orange shading to orange salmon, golden throat. 7-8 large wide open florets on a medium tall plant. Fine color and propagator. L 15c, M 2-15c, S 4-15c, 100 blts. 30c.

Lavender Dream (Wighert) Finest cattleya violet. Tall spikes with 5 well shaped flowers open. L 50c, M 40c, S 25c, 10 blts. 20c.

Lavender and Gold (Baerman) Light lavender blending to a clear yellow throat. Opens 5-6 four-inch flowers on a tall, slender stem. L 15c, M 10c, S 4-15c, 50 blts. 25c.

Lavender Prince (La Salle) A King Arthur seedling. An improvement on that variety. Deep lavender which opens 6 five-inch bloom on a tall straight spike. One for the commercial growers. L 50c, M 35c, S 20c, 10 blts. 50c.

Lavender Queen (Arenius) Deep violet lavender sometimes flecked deeper. Nice straight spikes with 6-8 well placed blooms. M 3-15c, S 5-15c, 100 blts. 20c.

Leading Lady (Johnson) Creamy white with lemon yellow throat. Makes nice tall spikes with 6-8 large florets open. This white sport of Picardy is a leading show winner and in large demand by commercial growers. L 25c, M 15c, S 10c, 100 blts. 40c.

Legend (Fischer) Light pink blending to an ivory white throat. Opens up 5-6 very large florets on a tall husky stem. A very beautiful variety. L 2-15c, M 3-15c, S 5-15c, 100 blts. 20c.

Ludovika (K & M) Geranium red with a creamy blotch. Tall, erect spikes with large, wide open florets, 6-8 open at one time. L 40c, M 30c, S 20c, 10 blts. 30c.

Magnolia (Palmer) Light, soft, creamy rose. Blooms are large, round and petals are recurved. Opens 6-8 on a strong spike. Fine commercial cut flower. M 2-15c, 100 blts. 25c.

Marabu (Pf.) Color salmon pink with a large chestnut brown blotch on the lower petals. Good tall healthy grower. An extra early variety for cutting. Very fine. L 10c, M 2-15c.

Margaret Beaton (Twomey) Pure snow white with small orange scarlet blotch in the throat. 6-8 well placed blooms open on a long flowerhead. M 3-15c, 100 blts. 20c.

Marguerite (Pommert) Deep salmon pink. Opens 5-6 very large wide open flowers on a long heavy spike. It has too short a stem below the first floret to make a good commercial, but fine for local cutting. L 15c, M 2-15c, S 4-15c, 100 blts. 25c.

Marie Antoinette (K & M) Color salmon pink. Large open flowers, many open at a time on a tall stem. L 50c, M 40c, S 25c, 50 blts. \$1.00.

Marion Pearl (Benedict) Large exhibition light pink with lighter throat. Opens 8-9 large blooms on a tall straight spike. One of the most beautiful gladiolus. L 60c, M 50c, S 25c, 10 blts. 50c.

Martha Deane (Guille) Color light yellow with a small red line in the throat. Tall growing with 7-8 florets open on a long flowerhead. A very fine commercial yellow. L \$4.00, M \$3.00, S \$2.00, blts. 30c each.

Mary Kathleen (Kinyon) Pure white with a trace of lavender deep in the throat. Many large well placed blooms on a tall stem. Very fine midseason white. Fast propagator. L 35c, M 25c, S 15c, 50 blts. 60c, 100 blts. \$1.00

Maskerade (K & M) Clear shining yellow with a vivid dark red blotch. Very distinct and conspicuous. M 15c, S 10c, 20 blts. 25c.

Matterhorn (Pf.) A creamy throated pure white. The large well placed florets are of heavy texture with 6-8 open on a medium tall stem. L 2-15c, M 3-15c.

Mercury (Lins) Clear vermilion red. Opens 8-10 large blooms on a tall straight spike. One of the best bright red varieties. L 25c, M 20c, S 15c, 100 blts. 30c.

Minstrel (Palmer) A giant lavender pink, sometimes flecked darker. Blooms are ruffled and needle pointed. Opens 5-6 on a very long flowerhead. A very beautiful variety in great demand. L \$1.00, M 60c, S 40c, 3 blts. 25c.

Miss Wisconsin (Krueger) New shade of rose pink. Opens 6-8 five-inch florets at one time on a straight stem. One spike makes a bouquet. Will be in great demand. Has a wonderful show record. L 40c, M 30c, S 20c, 10 blts. 40c.

Mother Kadel (Kadel) Clear medium yellow. 6-7 well placed blooms open on a nice straight stem. A very fine commercial. L 10c, M 2-15c, S 3-15c, 100 blts. 25c.

Mrs. G. G. Errey (Errey) Color a creamy white with a deeper cream center. Flowers are well placed on a very tall husky plant with 10-12 beautiful blooms open at one time. L 10c, M 2-15c, 100 blts. 30c.

Mrs. Mark's Memory (Pf.) Color reddish violet or deep rose purple. Very large flowers on a tall spike. L 10c, M 2-15c, 100 blts. 25c.

Neils M. Jenson (K & M) Tall spikes of large wide open salmon pink flowers. Inner petals suffused darker pink with a yellow blotch in the throat. 6-7 florets open on a good flowerhead. A fine commercial. L 10c, M 2-15c, S 4-15c, 100 blts. 25c.

New Europe (Blom) Vivid garnet red or russet orange with a small purple stripe in the throat. Up to 10 large florets open on a very tall stem. Good cut flower. L 25c, M 15c, S 10c, 100 blts. 40c.

Nowadays (Graff) A soft rose blending to a peach blush in the throat. Has a straight willowy stem, the florets have alternate placement with good harmony. L 75c, M 50c, S 30c, 10 blts. 50c.

Oregon Gold (Majeski) Light yellow with deeper throat. Opens 6-8 florets on a very tall plant with a long flowerhead. Considered the best late yellow. M 10c, S 3-15c, 100 blts. 30c.

Oriental Pearl (Carlson) Called the wonder Glad of 1946. Oriental Pearl is a very large wide open cream. 6- to 7-inch florets, very tall husky growing plant that does not crook. A leading commercial. L \$1.00, M 60c, S 40c, 5 blts. 25c, 100 blts. \$3.00.

Paul Rubens (Salman) Deep reddish violet purple. Large flowers of good substance with 6-7 open on a tall spike. It is in much demand in Holland and is said to be a fine parent for hybridizing. L 50c, M 40c, S 25c, 10 blts. 25c.

Pfitzer's Century (K & M) Light scarlet of heavy texture. The stem is tall with 8-10 large wide open flowers. A very beautiful variety. L \$3.00, M \$2.00, S \$1.50, 4 blts. 50c.

Picardy (Palmer) Color a lovely shrimp or salmon pink. 6-7 well placed blooms open. So well known it is not necessary to say much about it. Our strain has always been healthy with long spikes. M 3-15c, S 5-15c, 100 blts. 25c.

Pink Picardy (Earl) A sport of Picardy that is of a deeper pink than its parent. A good tall healthy grower. L 15c, M 10c, S 2-15c, 100 blts. 25c.

Pink Radiance (Q) Pure light pink with a touch of carmine deep in the throat. 6-8 wide open florets on a tall spike that does not crook. One of the very best commercials. L 10c, M 2-15c, S 4-15c, 100 blts. 25c.

Princess Irene (Salman) Salmon pink with orange shades, red stripe on a yellow blotch. 6-7 large wide open well placed blooms on a straight stem. L 50c, S 30c, 10 blts. 30c.

Purple Beauty (Roozen) A good strong growing purple. Good clear color and substance. L 2-20c, M 4-20c, 100 blts. 20c.

Purple Supreme (Wilson) Clear deep purple with lighter border on edge of petals. Opens 6-7 good sized blooms on a tall plant. One of the best purples. L 15c, M 10c, S 3-15c, 100 blts. 35c.

Ravel (K & M) Clear violet blue with reddish or brown markings. The large florets are well placed on a tall erect stem. Many flowers open. L \$1.00, M 75c, S 50c, 5 blts. 25c.

Red Charm (Butt) Deep sparkling scarlet, deeper in the throat. 7-8 large well placed blooms open on a tall straight spike. A very fine commercial. L 10c, M 2-15c, S 3-10c, 100 blts. 25c.

Rima (Mitsch) Pale lavender pink. Opens 5 five-inch blooms on a tall slender spike. Very beautiful. L 10c, M 2-15c.

Rio Rita (Lins) Large ruffled orange with many large florets open on a tall straight stem. Has won many awards. L 20c, M 15c, S 2-15c.

Roland (Bijv.) Warm garnet red with amber yellow blotch. Strong slender stems. Medium size flowers. L 20c, M 15c, S 10c.

Rosa Van Lima (Pf.) A very fine light rose pink. Excellent grower and beautiful color. A number one commercial. M 3-15c, S 5-15c.

Rosea (Errey) Clear rose pink with deeper lines in throat. An attractive shade. 7-8 large blooms open on a tall stem. L 30c, M 20c, S 10c, 15 blts. 25c.

Rose Dawn (Errey) Glowing old rose, deeper shade in throat. Very tall strong grower with long flowerhead. 9-10 well placed blooms open. Color very much like Chaumony but much better growth. A 100% cutflower. L 2-15c, M 3-15c, 100 blts. 30c.

Rose O'Day (Fischer) Distinctive in color, very tall growing rose lavender that opens 10 large florets in a double row formation. A very beautiful variety. A must have. L 30c, M 20c, S 10c, 15 blts. 25c.

Rosy Morn (Riley) Light coral rose with a large white blotch. Brilliant and very beautiful. Opens 6-7 medium sized blooms on a good stem. A fine early cut flower. M 3-10c, 100 blts. 25c.

Rosy Red (Knight) Deep rose red, medium early with 6-7 five-inch blooms open on a medium tall stem. L 25c, M 20c, S 15c, 10 blts. 25c.

Royal Garnet (Haring) Color black red, lighter in the throat. Called a beautiful black Picardy. Large florets on a good stem. Early. L 50c, M 40c, S 20c, 5 blts. 25c.

Royal Windsor (Beaton) A very bright spectrum red. Grows tall with 8-10 five-inch florets open. The florets are firmly attached and spikes are always straight. One of the best new glads. L \$1.50, M \$1.00, S 60c, 5 blts. 50c.

Salman's Glory (Salman) Creamy white with carmine red markings on a large primrose yellow blotch. Very large wide open florets of heavy texture on a tall straight stem. Should make a good commercial. L 40c, M 30c, S 20c, 10 blts. 25c.

Shirley Temple (Pruitt). Very large ruffled light cream with a rich cream throat. Very heavy texture. Crooks some in hot weather, but when well grown is very fine. L 2-15c, M 3-15c, S 5-15c.

Silentium (Pf.) White with red throat blotch. Opens 6- to 4½-inch blooms on a tall slender spike. Good cut flower. L 2-15c, M 3-15c, S 5-15c, 100 blts. 20c.

Silver Wings (Ritsema) A creamy white sport of Picardy. Said to be an improvement on Leading Lady with whiter florets and more ruffled florets. L 75c, M 50c, S 30c, 5 blts. 25c, 100 blts. \$3.00.

Similor (K & M) Color apricot orange. 7-8 medium sized florets open on a tall slender stem. An early variety and healthy grower. L 30c, M 20c, 10 blts. 30c.

Snowcrest (Ellis) Large ruffled white. Tall growing with 5-6 large blooms open on a stiff stem. A very fine variety that will be in big demand when better known. L 75c, M 50c, S 30c.

Snow Princess (Pf.) An improved Maid of Orleans. A larger and better white in every way. A healthy, vigorous grower and good propagator. L 2-15c, M 3-15c, S 5-15c, 100 blts. 25c.

Solo Mio (K & M) Lemon yellow with carmine in the throat. 6-7 well formed blooms at a time on a medium size stiff stem. The earliest to bloom in our fields in 1947. L 30c, M 20c, S 10c, 20 blts. 25c.

Spic and Span (Carlson) A very tall ruffled deep pink with 10 open florets well placed on a long flowerhead. A tall strong grower. Spick and Span has a long list of show winnings. L \$3.00, M \$2.00, S \$1.00, 4 blts. \$1.00.

Spitfire (Evans) A clear rosy toned salmon, white throat with cherry lines. Opens 8-9 five-inch florets on a straight stem. Very beautiful. S 15c each.

Spotlight (Palmer) Clear medium deep yellow with a small vivid scarlet blotch in the throat. 5-6 large blooms open at one time on a tall straight spike. In great demand for cutting. L 50c, M 35c, S 25c, 10 blts. 25c.

Stella Antisdale (Evans) Soft light pink, cream throat. 7-9 very large florets on a tall straight spike. A very fine commercial cut flower. L 10c, M 2-15c, S 3-10c, 100 blts. 25c.

Summer Gal (Zimmer) Large glistening geranium pink with a rose feather in the throat. 8-9 large blooms open on a tall plant. Extra fine. Will make a good commercial. L \$2.00, M \$1.50, S 80c, 4 blts. 50c.

Sunlight (Spiller) Large ruffled florets of a brilliant orange, shading to a golden center. Tall vigorous grower with 5-6 large blooms open. A very beautiful variety. L \$2.50, S \$1.50, 2 blts. 50c, 10 blts. \$2.00.

Susquehanna (Herridge) Clear peach buff with a creamy throat. Opens 6-8 five-inch florets on a long flowerhead. Good strong grower. Very fine for cutting. L 20c, M 15c, S 10c, 20 blts. 25c, 100 blts. 75c.

Sweet Seventeen (Blom) Soft peach rose with a green-yellow sheen in the throat. The large blooms are wide open on a long wiry stem. M 30c, S 20c.

Tivoli (K & M) Soft rose with lighter throat. Opens 8-9 wide open florets on a tall stem. Should be extra fine for cutting. Very beautiful. L \$3.00, M \$2.00, S \$1.00, 5 blts. \$1.00.

True Love (Kline) Clear shell pink. Good grower and reliable cutter. Opens 6-8 five-inch florets on a tall stiff stem. Very early and very beautiful. L 50c, M 40c, S 25c, 10 blts. 25c.

Uhu (K & M) A new smoky from Holland. Said to be the finest smoky yet introduced. The large florets are well placed on a tall stem. About 8 open at one time. L 40c, M 30c, S 25c, 10 blts. 25c.

Valeria (Pruitt) Light red or scarlet. Very tall husky plant with 6-7 large ruffled florets open on a long flowerhead always well placed. It is in great demand as a cutflower. The bulblets are rather hard to germinate. L 10c, M 3-15c, S 5-15c.

Van Gold (Van Voorhis) Deep golden yellow with no markings. Opens 6-8 five-inch blooms on a straight stiff stem. A very fine early commercial. L 40c, M 30c, S 20c, 10 blts. 30c.

Variation (Krueger) Light pink with 8-10 five-inch blooms open on a long flowerhead. Tall husky grower. An early pink that should make a good commercial. Rapid propagator. L 15c, S 2-15c, 100 blts. 30c.

Virgin (Lins) A pure white on a tall straight stem. Florets are of heavy substance. Opens 7-8 medium sized blooms. Heavy bulblet production even from large bulbs. L \$1.50, S 75c, 10 blts. 50c.

Vredenburg (Pf.) Large pure white of vigorous growth. The flowers are well placed on a good spike. A fine commercial white. L 2-15c, M 3-15c, S 5-15c.

Vulcan (Dr. Stevens) Reddish purple. Opens 5-6 large blooms on a tall plant. S 10c, 100 blts. 50c.

White Gold (Scheer) Mammoth cream blending to yellow in the throat. 5-6 very large florets open on a tall husky plant. Flowerhead is rather short but still a good early cream. L 10c, M 2-15c, S 3-15c, 100 blts. 25c.

W. R. Reader (Turnbull) Deep salmon with light cream center. 6-8 very large blooms on a straight spike. A famous Canadian variety that is well liked by florists. L 30c, M 20c, S 10c, 10 blts. 20c.

MIXED GLADIOLUS BULBS

De Luxe Mixture Consisting of named varieties (not labeled). All colors and shades. 100 medium bulbs \$3.25 postpaid.

Wholesale Price List

Not Prepaid

Prices per 100. 25 bulbs at the same rate.

No discount on larger quantities.

Pint bulblets sold at the quart rate				Bulblets
	Large	Medium	Small	Quart
Algonquin	\$	\$3.50	\$2.00	\$3.00
Atlas	3.50
Bancroft Winsor	4.00	2.50	4.00
Bittersweet	7.00	3.50	10.00
Casablanca	4.00	5.00
Centennial	2.00
Corona	5.00	3.00	2.00
Diane	4.00
Dr. Whiteley	6.00	3.00	6.00
Elanora	3.00	2.00	4.00
Elizabeth the Queen	4.00	3.00	5.00
Ethel Cave Cole	3.00	2.00
Glamis	7.00	5.00	3.00	10.00
Gold Dust	3.00	1.50	2.00
Greta Garbo	3.00	2.00	2.00
Harmau	3.00	3.00
Hawkeye Red	7.00	15.00
Hindenburg's Memory	3.00
H. R. Hancock	12.00	6.00	15.00
K & M's Triumph	3.00
King William	3.00	3.00
Lady Jane	4.00	2.50	4.00
Lavender and Gold	4.00	10.00
Lavender Queen	3.00	3.00
Leading Lady	12.00	7.00	4.00	15.00
Legend	3.00	1.50	4.00
Margaret Beaton	3.00
Marguerite	2.00	4.00
Mary Kathleen	18.00	10.00	4.00	15.00
Mother Kadel	4.00	4.00
Mrs. Mark's Memory	6.00	3.00	5.00
Neils M. Jenson	5.00	3.00	5.00
New Europe	8.00	4.00	3.00
Pink Radiance	4.00
Purple Beauty	3.00	2.00
Purple Supreme	3.00	5.00
Red Charm	5.00	2.00	4.00
Rosa Van Lima	3.00	2.00
Rose Dawn	5.00	3.00	4.00
Rose O'Day	5.00
Rosy Morn	3.00	3.00
Shirley Temple	4.00	3.00	2.00
Silentium	3.00	2.00
Silver Wings	40.00	24.00	50.00
Snow Princess	3.00	2.00
Stella Antisdale	3.00	2.00
Valeria	5.00	4.00	3.00
Vredenburg	4.00	3.00
Spitfire	10.00

All stock offered subject to prior sale.

Bulblets sold by dry measure.

If possible give second choice.

ORDER SHEET

GELSER BROTHERS - DALTON, NEW YORK

Please forward to Amount inclosed \$.....

Name..... P. O. Box.....

Street..... R. F. D. No.....

Post Office..... State.....

County..... Express Office... ..

Date of Order, 194...

Please write name and address plainly. If we are sold out of an item, shall we substitute nearest sizes?

Quantity	Size	VARIETY ORDERED	PRICE	
			Dollars	Cents
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
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24				
25				
26				
27				
		TOTAL		

Orders may be continued on the back of this sheet.

Name
Street
Post Office
County
Date of Order

Please write name and address plainly. If we are sold out
of the nearest store

VARIETY ORDER		Quantity	Size
		1	
		2	
		3	
		4	
		5	
		6	
		7	
		8	
		9	
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